



**RISE↑ PROFESSIONALS**  
A PROGRAM OF THE MODESTO CHAMBER OF COMMERCE



# RISE AND SHINE WITH CEO'S SAVE THE DATE

APRIL 23RD, 2026  
7:30 AM - 9:00 AM

**The Park** 2832 Healthcare Way,  
AT MODESTO Modesto, CA 95356

An exclusive morning of inspiration and insights at the  
**Rise and Shine with CEO's Leadership Breakfast**

Join us for Rise & Shine with CEOs, *Entrepreneur Edition*, to hear local CEOs share their entrepreneurial journeys, leadership insights, and strategies for building successful businesses. Connect with like-minded professionals, ask questions, and gain valuable insights to grow your own venture.

## FEATURED SPEAKERS



**Roberta Rodriguez**  
Owner | Founder



**Victoria Popoff Ardis**  
Owner | Nonprofit Founder | Entrepreneur  
Presenter & Public Speaker



**Pete Brichka**  
Owner | Founder



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