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PRESENT

TOUCH-A-TRUCK

An Interactive Family Day!

MJC Ag Pavillion

Saturday, Sept. 30th

9:00 a.m.-3:00 p.m.

12 and under

FREE

Ages 13+

\$5.00

Big Thanks

to our Big Rig Sponsors!

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**FREE
ADMISSION
12 AND UNDER**



Proceeds from this event will benefit the Modesto Chamber of Commerce Foundation Trade Scholarship Fund

TOUCH-A-TRUCK

Saturday, Sept. 30th, 2023

Presented by the Modesto Chamber of Commerce

WHAT IS TOUCH-A-TRUCK MODESTO?

TOUCH-A-TRUCK is a hands-on event for families in the community to explore and learn about the trucks, equipment, and businesses that help keep Modesto running and growing. The event will feature a variety of vehicles, vendors, and entertainment to provide an engaging and fun experience for all.

WHY TOUCH-A-TRUCK IN MODESTO?

The purpose of the event is to create a fun day for kids and families that inspire the youth in the community towards various career opportunities that exist in our community.

WHEN AND WHERE?

Saturday, September 30th, 2023
MJC Ag Pavilion

WHO IS PARTICIPATING?

- The Modesto Chamber of Commerce is the presenting organization.
- Title Sponsorship, Big Rig, Heavy Duty, and Feature Sponsorships are available!
- Trucks, Tractors, and Equipment on display will come from organizations such as: City of Modesto Utility Services, Modesto Police, Modesto Fire Department, Modesto EMS, Construction, Paving, Buses, Goods/Materials Transport, Ag/Landscape Tractors, Electrical, Dealerships, and other cool trucks.

WHAT DO THE FUNDS GO TOWARDS?

Proceeds from the event will fund scholarships through the Modesto Chamber of Commerce Foundation. We would like to work with the sponsoring organizations to identify areas of study that would maximize the benefit to our partners and the community.

RESERVE YOUR MEMBERSHIP TODAY!

Please contact: David Halvorson Jr.
209-505-4984
David.halvorsonjr@gmail.com

**Check out the
Sponsorship
Opportunities!** 

TOUCH-A-TRUCK

Saturday, Sept. 30th, 2023

Sponsorship Opportunities



	Title/Presenting Sponsor	Big Rig Sponsor	Heavy Duty Sponsor	Feature Sponsor
Available	1	4	6	4
Contributions	\$7500	\$3500	\$2000	\$1000
Naming Rights	Event/ Scholarship	Scholarship	Section	Feature
Tickets to Event	25	15	10	5
Tee Shirt	10	5	2	1
Name on Scholarships	yes	yes	no	no
Booth or Vehicle	yes	yes	yes	yes
On-Site Signage/Maps	Logo on main signage	Logo on main signage	Listed on maps, signage w/ logo	Listed on maps, signage w/ logo
Company Logo Presentation	Logo on all materials	Logo on all materials	Listed on event site	Listed on event site
Chamber E-Blast	Logo/Link	Logo/Link	Listed on e-blast	Listed on e-blast
Tee Shirt Branding	Logo	Logo	Logo	Text