



**INSPIRE YOUTH INSPIRE DREAMS**

# EXPLORATION FOR 8TH GRADERS

PRESENTED BY THE  
MODESTO CHAMBR OF COMMERCE'S  
BUSINESS AND EDUCATION COMMITTEE



**JANUARY 19TH, 2023**

9:00AM - 4:00PM - EXPO

5:00PM - 7:00PM - PARENT EXPERIENCE



**Modesto Centre Plaza**

1000 L ST, MODESTO, CA 95354

**CONNECTING OUR COMMUNITY'S  
FUTURE LEADERS WITH TODAY'S BUSINESSES**



We invite you to join us as we **inspire** the **dreams** of our future workforce. This is your opportunity to have your business impact youth in our community. Local businesses will be able to show students real life experience within a field based on their individual interest from one of the 15 sectors of business and industry.

We know that when we spark the interest and dreams of a youth early in his or her educational path, we build a direct connection to opportunities that exist right here in their own hometown. Research tells us, by 6th grade, a student is already determining their future. By 8th grade, they are seeking guidance and information on what they can do to reach their goals. If a student has something that is tangible and seen as a reward for hard work and effort, he or she is able to build a plan to achieve their dreams.

The **Inspire Youth Inspire Dreams** Expo is only the start of paving the way for college and career training. Modesto City Schools will be showcasing their diverse and amazing Career Technical Education pathways. This showcases a wide array of rigorous and relevant Career Technical Education programs which combines academic knowledge with technical skills and application of learning in hands-on, real-life contexts to prepare students with viable skills for today's increasingly complex workforce.

Students can expect to receive support through extension opportunities in high school that focus their identified interests. The final destination will be each student's preparedness for pursuing their passion by moving into a career training program and/or college.

Through the **Inspire Youth Inspire Dreams** Expo, our goal is to facilitate each and every participating student in recognizing their interests and discovering the opportunity to build their future in Modesto, CA.

## Sectors of Businesses Represented





# SPONSORSHIP LEVELS

Sponsoring an event can help your company make connections, and give you opportunities for collaboration with fellow sponsors in the future. Our community benefits when local businesses and community leaders support financially and invest back into our local community, using their social power for good. Sponsorships can increase brand recognition before, during and after the actual event by giving your company exposure to new audiences.

## BUSINESS PARTICIPANT

**\$5,000**

- Branding at event - Signage / T-shirt / tote bag
- Progress Magazine feature
- Logo with link on event page
- Social Media Video
- Swag bag
- Preferred location / Information booth

## LEADER PARTICIPANT

**\$2,500**

- Sponsor Poster
- Branding at event - Signage/ tote bag
- Progress Magazine feature
- Logo with link on event page
- Social Media highlight
- Prime location/Information booth

## MENTOR PARTICIPANT

**\$1,500**

- Branding at event - tote bag
- Progress Magazine recognition
- Logo with link on event page
- Social Media highlight
- Information booth

## NON-MEMBER PARTICIPANT

**\$500**

- Social Media recognition

## MEMBER PARTICIPANT

**\$250**

- Social Media recognition

**To become a sponsor or register please go to:**

**<https://business.modchamber.org/events/details/inspire-youth-inspire-dreams-sponsorship-2023-9415>**



**Deadline to register and sponsor for the  
the event is December 31st, 2022**

The Modesto Chamber of Commerce's sponsorship does not guarantee exclusive industry representation. Please contact Felicia Lopez at [flopez@modchamber.org](mailto:flopez@modchamber.org) for questions.

# SPONSORSHIP AGREEMENT

Company/ Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Date: \_\_\_\_\_
















We would like to be a participant or sponsor at the following level:

- Presenter - \$5,000
- Leader - \$ 2,500
- Mentor - \$1,500
- Non-Member - \$500
- Member - \$250

**Deadline to register and sponsor for December 31st, 2023**

## BUSINESS PRESENTERS PARTICIPANT IN THE FOLLOWING AREA :

 Agriculture and Natural Resources <input type="checkbox"/>	 Arts, Media, and Entertainment <input type="checkbox"/>	 Building and Construction Trades <input type="checkbox"/>	 Business and Finance <input type="checkbox"/>	 Marketing Sales and Service <input type="checkbox"/>	 Public Services <input type="checkbox"/>	 Transportation <input type="checkbox"/>	
 Health Science and Medical Technology <input type="checkbox"/>	 Hospitality, Tourism, and Recreation <input type="checkbox"/>	 Information and Communication Technologies <input type="checkbox"/>	 Manufacturing and Product Design <input type="checkbox"/>	 Education, Child Development, and Family Services <input type="checkbox"/>	 Energy, Environment, and Utilities <input type="checkbox"/>	 Engineering and Architecture <input type="checkbox"/>	 Fashion and Interiors Design <input type="checkbox"/>

### Payment Method

VISA/MC/AMEX Number: \_\_\_\_\_

Name on Card : \_\_\_\_\_

EXP Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Zip Code: \_\_\_\_\_

CW: \_\_\_\_\_

Check( Please make checks payable to Modesto Chamber of Commerce)

**If you have any questions please contact [flopez@modchamber.org](mailto:flopez@modchamber.org) or [info@modchamber.org](mailto:info@modchamber.org).**