

# CHAMBER MEMBERSHIP TIERS & EVENTS



MODESTO CHAMBER OF COMMERCE



2021

# CHAMBER MEMBERSHIP TIERS

## INDIVIDUAL: \$250.00

- INVITED TO MONTHLY NETWORKING EVENTS
- MONTHLY SUBSCRIPTION TO PROGRESS MAGAZINE
- PERSONALIZED BUSINESS PAGE ON CHAMBER WEBSITE
- MEMBER-TO-MEMBER DISCOUNTS
- ONLINE DIRECTORY LISTING
- COMMITTEE LEADERSHIP PARTICIPATION OPPORTUNITIES
- PEOPLE ON THE MOVE/PRESS RELEASE SUBMISSION OPPORTUNITY IN PROGRESS MAGAZINE

## STANDARD: \$350.00

- RIBBON CUTTING/GRAND OPENING CEREMONY
- MONTHLY SUBSCRIPTION TO PROGRESS MAGAZINE
- MEMBER PROFILE ON MODESTO CHAMBER WEBSITE
- ONLINE AND PRINTED DIRECTORY LISTING
- MEMBER-TO-MEMBER DISCOUNTS
- MEMBER HIGHLIGHT IN PROGRESS MAGAZINE (250 WORDS 1 PICTURE INCLUDED)
- OPPORTUNITY TO SUBMIT CONTENT FOR CHAMBER HAPPENING'S WEEKLY EBLAST
- OPPORTUNITY TO SUBMIT CONTENT FOR PROGRESS MAGAZINE OR DISCOUNTED CONFERENCE ROOM RENTAL RATE
- 50% DISCOUNT ON CONFERENCE ROOM RENTAL
- 50% DISCOUNT ON CERTIFICATES OF ORIGIN
- ABILITY TO HOST BUSINESS BEFORE/AFTER HOUR NETWORKING EVENT

## NON-PROFIT: \$250.00

IN ADDITION TO ALL THE BENEFITS A STANDARD MEMBERSHIP, NON-PROFIT LEVEL MEMBERS RECEIVE:

- FREE CHAMBER CONFERENCE ROOM USE UPON AVAILABILITY.

## VETERANS: \$250.00

IN ADDITION TO ALL THE BENEFITS OF A STANDARD MEMBERSHIP, VETERANS LEVEL MEMBERS RECEIVE

- FREE CHAMBER CONFERENCE ROOM USE UPON AVAILABILITY

## ENHANCED: \$500.00

IN ADDITION TO ALL THE BENEFITS OF A STANDARD MEMBERSHIP, ENHANCED LEVEL MEMBERS RECEIVE

- MEMBER CONTACT MAILING LIST TWICE YEARLY
- 1 ADDITIONAL LOCATION/BRANCH AS MEMBER (2 LOCATIONS TOTAL)

## EXECUTIVE: \$750.00

IN ADDITION TO ALL THE BENEFITS AN ENHANCED LEVEL MEMBERSHIP, EXECUTIVE LEVEL MEMBERS RECEIVE:

- 1 ADDITIONAL LOCATIONS/BRANCHES AS MEMBERS (3 LOCATIONS TOTAL)
- 2 TICKETS TO A SILVER LEVEL EVENT & 2 BRONZE LEVEL EVENT
- 3 KEYWORDS LINKED TO PERSONAL BUSINESS PAGE ON CHAMBER WEBSITE FEATURE)
- 10% DISCOUNTS ON HOSTING FEE OF A BUSINESS BEFORE/AFTER HOUR NETWORKING EVENT
- 50% DISCOUNT ON MEETING ROOM RENTAL
- FREE CHAMBER CONFERENCE ROOM USES (UPON AVAILABILITY)
- 1 COMPLEMENTARY SOCIAL MEDIA HIGHLIGHT ANNUALLY

## **ENTHUSIAST:\$1,200.00**

IN ADDITION TO ALL THE BENEFITS AN EXECUTIVE LEVEL MEMBERSHIP, ENTHUSIAST LEVEL MEMBERS RECEIVE:

- IDENTIFIED IN PROGRESS MAGAZINE EACH MONTH
- 2 ANNUAL GALA TICKETS
- 1 ADDITIONAL LOCATION/BRANCH AS MEMBERS (4 LOCATIONS TOTAL)
- 2 TICKETS TO A SILVER LEVEL EVENT & 4 TICKETS TO A BRONZE LEVEL EVENT
- 4 KEYWORDS LINKED TO PERSONAL BUSINESS PAGE ON CHAMBER WEBSITE
- ADMITTANCE TO SEMI-ANNUAL PRESIDENT TIER EVENTS: CIRCLE OF INFLUENCE
- ADDITIONAL LISTING & COMPANY LOGO ON CIRCLE OF INFLUENCE PAGE ON CHAMBER WEBSITE

## **VISIONARY \$2,500.00**

IN ADDITION TO ALL THE BENEFITS A ENTHUSIAST LEVEL MEMBERSHIP, VISIONARY LEVEL MEMBERS RECEIVE THE FOLLOWING:

- 4 ANNUAL GALA TICKETS (THIS REPLACES ANY TICKET COUNT AT A LOWER LEVEL)
- 1 ADDITIONAL LOCATIONS/BRANCHES AS MEMBERS (5 LOCATIONS TOTAL)
- 4 TICKETS TO A SILVER LEVEL EVENT & 4 TICKETS TO A BRONZE LEVEL EVENT
- 5 KEYWORDS LINKED TO PERSONAL BUSINESS PAGE ON CHAMBER WEBSITE
- 15% DISCOUNT ON HOSTING FEE OF A BUSINESS BEFORE/AFTER HOUR NETWORKING EVENT
- FREE MEETING ROOM USE (UPON AVAILABILITY)

## **KEYSTONE:\$3,500.00**

IN ADDITION TO ALL THE BENEFITS A VISIONARY LEVEL MEMBERSHIP, KEYSTONE LEVEL MEMBERS RECEIVE:

- 6 ANNUAL GALA TICKETS (THIS REPLACES ANY TICKET COUNT AT A LOWER LEVEL)
- 1 ADDITIONAL LOCATIONS/BRANCHES AS MEMBERS (6 LOCATIONS TOTAL)
- FREE MEMBER CONTACT MAILING LIST 3 TIMES YEARLY
- 4TICKETS TO A SILVER LEVEL EVENT & 6 BRONZE LEVEL EVENT
- 6 KEYWORDS LINKED TO PERSONAL BUSINESS PAGE ON CHAMBER WEBSITE

## **ELITE:\$5,000.00**

IN ADDITION TO ALL THE BENEFITS A KEYSTONE LEVEL MEMBERSHIP, ELITE LEVEL MEMBERS RECEIVE:

- 6 ADDITIONAL LOCATIONS/BRANCHES AS MEMBERS (7 LOCATIONS TOTAL)
- 10 ANNUAL GALA TICKETS
- 6 TICKETS TO A SILVER LEVEL EVENT & 6 TICKETS TO A BRONZE LEVEL EVENT
- 7 KEYWORDS LINKED TO PERSONAL BUSINESS PAGE ON CHAMBER WEBSITE
- 2 COMPLEMENTARY SOCIAL MEDIA HIGHLIGHT YEARLY – PHOTO OR VIDEO INCLUDED

# CHAMBER EVENTS

At the Modesto Chamber of Commerce, we strive to provide our members and greater community with events that foster and encourage education, connectivity, and growth. Listed below are our hosted events throughout the year, separated by level to distinguish our higher and lower tier events.

## PRESIDENTS NETWORK

These intimate gatherings are held specifically to give our President's Tier members private settings in which they can hear from keynote speakers, share ideas, and expand their professional and business network reach, all in an effort to build broader support and involvement both professionally and for the good of the community.

**Disney Institute** : The Modesto Chamber invites Disney to our community to deliver their world class training curriculum. Their programs provide professional development and continuing education from a globally recognized leader of the customer experience. You won't want to miss this engaging, interactive day of learning from the Leaders in Excellence.

## SILVER LEVEL EVENTS

**State of Business and Education Meeting Business Expectations - From Cradle to Career.**

This forum creates enlightening conversations between education and business leaders at every level. The goal is to discuss what is needed from our education system and share their vision and ideas around building the bridge needed to prepare students to become active, engaged, and well-rounded individuals in our community.

**State of the City** : The Mayor or other City leaders will present their vision for, and status update on, the community and economy to business leaders and the community.

**State of the Region** : The Chief Executive Officer, or other County leaders will present. This event is for members of the business, civic, and general community to hear updates on the vision, status, and direction of our regional government on topics such as our economy, homeless issues, water rights, and more.

## Bronze Level Events

**AG Aware**: This luncheon generates scholarship funds for our local students, while highlighting the programs focused on education in agriculture in our region. Ag Aware funds benefit students in FFA programs at various local high schools.

**Harvest Luncheon**: Investing in the future of our area's most prominent industry, the Harvest Luncheon brings leaders of agriculture together with our community to celebrate our region's abundant agricultural offerings. Proceeds from the Harvest Luncheon are used exclusively for the Modesto Chamber of Commerce Voss-Berryhill Modesto Junior College Ag Scholarship Program.

**Oktoberfest**: Oktoberfest is one of the community's most eagerly anticipated events - it's a tradition that is 35+ years in the making! Over 2,000 attendees sample microbrews from throughout the West Coast, and savor authentic bratwurst cooked over an outdoor BBQ served with potato salad and sauerkraut.

## MEMBER OPPORTUNITIES

**Business Before/After Hours Events**: Hosted twice a month, these networking events are opportunities to invite all Chamber members and your customers to your business to mingle, build relationships, and connect outside of the normal work day. They are perfect environments to showcase your office, products, and/or services, and to share your individual "business story".

**Chamber University**: Educate yourself and your business with these unique seminars! Chamber U will provide our members opportunities to gain knowledge and training on unique topics that allow for personal, professional, and/or business growth.

**Stanislaus Green Team**: The Stanislaus Green Team is a collaborative effort between private business, municipalities, county solid waste divisions, economic development professionals, and the community of Stanislaus County. Monthly meetings are held to share information, save money, save jobs, and to keep businesses thriving in Stanislaus County.

