



DISNEY'S APPROACH TO  
**LEADERSHIP EXCELLENCE**



**1-Day Professional Training**

**Location:** Modesto Junior College, West.  
Mary Stuart Rogers Event Center  
2201 Blue Gum Ave. Modesto, CA 95358

**Date:** Thursday, November 1, 2018

**Time:** 8:00 am - 5:00 pm

**Attendance:** 275 Limit

**Audience Profile:** Executives, Managers, Decision Makers

**Make Your Marketing Dollars Count by Sponsoring Premier Professional Training!!**

Disney's Approach to **Leadership Excellence** offers leadership development through a time-tested approach that demonstrates the values and behaviors of exemplary leaders. Connecting great leadership to improved performance is just one of the ways that *Disney Institute* helps organizations reimagine their results.

**As a local business leader**, we are asking for your support in helping us bring this prestigious professional development course to our area with a program sponsorship. To take full advantage of this unique opportunity, and to ensure your inclusion on all related promotional materials, we need your immediate commitment.

"MARKETING PARTICIPANTS"	Premier	Corporate	Excellence	Lunch	Breakfast	Non-Profit Guests	Snack (X2)
<b>Sponsor Benefits</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3500</b>	<b>\$3000</b>	<b>\$2,500</b>	<b>\$1000 (2 recipients)</b>	<b>\$1,000</b>
Tickets to Event	8	6	3	2	1		
Tickets for Non-Profit guest						2, gifted	
Recognition on Signage at Event	Yes	Yes	Yes	Yes	Yes		Yes
Recognition on Chamber Social Media	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in Program & Progress	Yes	Yes	Yes	Yes	Yes	Yes	Yes

**Marketing Participant Sponsorship Agreement**

Company/Business Name \_\_\_\_\_



MARKETING PARTICIPANTS



**The Modesto Bee**  
modbee.com



Contact Person \_\_\_\_\_ Phone Number \_\_\_\_\_  
Email \_\_\_\_\_

We would like to sponsor Disney's Approach to Leadership Excellence training at the following level:

_____ Premier	\$10,000	_____ Breakfast	\$ 2,500
_____ Corporate	\$ 5,000	_____ Non-Profit Guests x2	\$ 1,000
_____ Excellence	\$ 3,500	_____ Snack (morning)	\$ 1,000
_____ Lunch	\$ 3,000	_____ Snack (afternoon)	\$ 1,000
_____ Ticket, Member	\$ 495	_____ Ticket, Non-Member	\$ 550

Sponsorships and Individual tickets may be purchased online at <http://www.modchamber.org/event/disney-institute-training/> or contact Trish Christensen at the Modesto Chamber of Commerce office: 209-577-5757 ext. 106, [tchristensen@modchamber.org](mailto:tchristensen@modchamber.org)

Payment Enclosed \$\_\_\_\_\_ (Please make checks payable to Modesto Chamber of Commerce)

Visa/MC/AmEx Number \_\_\_\_\_ Exp Date \_\_\_\_\_

CVV # \_\_\_\_\_ Mailing address: \_\_\_\_\_

Name on Card \_\_\_\_\_ Billing Zip \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

If your sponsorship includes a logo or website recognition, please send your logo to [tchristensen@modchamber.org](mailto:tchristensen@modchamber.org) (300 dpi, jpg format only)

