



# State of Business and Education

Building a Bridge



Between  
Business and Education

## Modesto Means Business

January 29, 2019

Chairman of the Board  
Steven Rank

Dear Partners in Business and Education,

Immediate Past Chairman  
Eric Tobias

You are cordially invited to the **9<sup>th</sup> Annual State of Business and Education Event: Meeting Business Expectations – From Cradle to Career.**

Vice Chairman, Internal  
Operations  
Patricia Gillum

This event will provide an opportunity for our business community to clearly articulate their needs as they relate to the education system, framed in the context of our region's Cradle to Career movement. Cradle to Career is an exciting effort to shape future generations of skilled workers based on the vision of "A healthy and thriving community built on educational success and economic well-being for all". You will also learn of the successful efforts already underway to meet the expectations of business and how we can do even more to create collective impact and improve our local economy!

Vice Chairman, External  
Operations  
Tom Nielsen

Our moderator **Marian Kaanon**, CEO of the Stanislaus Community Foundation, will guide our panelists through an informative discussion of the challenges and opportunities associated with building a strong workforce.

Board of Directors  
Brad Blakeley  
Kirstie Boyett  
Michael Gaffney  
Michael Howell  
Warren Kirk  
Naomi Layland  
Craig Lewis  
DeSha McLeod  
Kathy Monday  
Michael Moradian  
Peggy O'Donnell  
Kristin Reza  
Bill Robinson  
Lucy Virgen  
David Wright  
Pete Zahos

Panelists include: **Ali Cox**, CEO of Ali Cox and Company Marketing, **Tamara Thomas**, Director of Human Resources, Stanislaus County, and **Ryan Cook**, Senior Director of Talent Acquisition, E. & J. Gallo Winery. Each has a unique perspective on the challenges and opportunities of acquiring local talent. You also will learn about innovative programs already in progress from **Jeff Albritton**, Senior Director of Alternative & Vocational Education, Modesto City Schools, and **Dejeuné Shelton**, Director of Career Services, Modesto Junior College.

Advisors  
Keith Boggs  
George Boodrookas  
Melissa Williams

**Host:** The Modesto Chamber of Commerce

President & CEO  
Cecil Russell

**When:** Friday, March 8, 2019

**Where:** Memorial Medical Center/Sutter Gould Medical Foundation's  
Health & Education Conference Center  
1700 McHenry Ave. Ste. 60B, Modesto, CA 95350

1114 J Street  
Modesto, CA 95354  
(209) 577-5757  
FAX (209) 577-2673

**Time:** 7am to 9am (Breakfast & Networking takes place from 7:00 to 7:30)  
(The program will begin promptly at 7:35)

**Cost:** Tickets are available for \$30.00 per person, or \$200 for a table of 8.



To be an event sponsor, and to purchase your ticket/s, go to [ModChamber.org](http://ModChamber.org), call Trish Christensen at (209) 577-5757 x106, or email [tchristensen@modchamber.org](mailto:tchristensen@modchamber.org)

*We ask that you please RSVP by March 1<sup>st</sup>.*

Sincerely,

Cecil Russell  
President & CEO

Mary Ann Sanders  
Committee Chairperson, State of Business and Education