

# 35th Annual Oktoberfest



Location: John Thurman Field

Date: Friday, October 12, 2018

Time: 5:30 pm - 10:00 pm

Attendance: 2,000+

Audience Profile: Community event open to the public

***Must be at least 21 to attend***

***Make Your Marketing Dollars Count by Sponsoring One of Modesto's Best Nights!!***

Oktoberfest is one of the community's most eagerly anticipated events – it's a tradition that is 35 years in the making!! We anticipate a bigger crowd than ever this year, which means over 2,000 attendees sampling microbrews from throughout the West Coast, and savoring authentic bratwurst cooked over an outdoor BBQ served with potato salad and sauerkraut.

Take advantage of marketing to one of the largest crowds in Modesto all year as they participate in the beer tasting, the midway games, and live entertainment.

	Prost	Oom-pah	Waltz	Stein	Garten
<b>Sponsor Benefits</b>	\$5,000	\$3,000	\$2,000	\$1,000	\$500
Company Banner Displayed at Event (provided by the Sponsor)	Yes				
Recognition on Chamber Website	Yes, logo & link	Yes, logo & link			
Weekly Chamber Social Media acknowledgement for one month.	Yes	Yes	Yes		
Recognition on Ball Park Screen	Yes	Yes	Yes	Yes	
Tickets to Event	12	8	6	6	4
Verbal Recognition at Event	Yes	Yes	Yes	Yes	Yes
Recognition in Progress Magazine	Yes	Yes	Yes	Yes	Yes

The Modesto Chamber of Commerce event sponsorship does not guarantee exclusive industry representation.

To reserve your sponsorship, please fill out the commitment form, or contact Trish Christensen at 209.577.5757 or [tchristensen@modchamber.org](mailto:tchristensen@modchamber.org)

Deadline for sponsorship recognition is October 1, 2018.



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## Sponsorship Agreement

Company/Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone Number \_\_\_\_\_

Email \_\_\_\_\_

We would like to sponsor the Oktoberfest event at the following level:

\_\_\_\_\_ Prost \$5,000

\_\_\_\_\_ Oom-pah \$3,000

\_\_\_\_\_ Waltz \$2,000

\_\_\_\_\_ Stein \$1,000

\_\_\_\_\_ Garten \$500

\_\_\_\_\_ Advance tickets, \$30

Individual tickets may be purchased online at [www.modchamber.org](http://www.modchamber.org) or at the Modesto Chamber of Commerce office.

Payment Enclosed \$\_\_\_\_\_ (Please make checks payable to Modesto Chamber of Commerce)

Visa/MC/AmEx Number \_\_\_\_\_ Exp Date \_\_\_\_\_

CVV # \_\_\_\_\_ Mailing address: \_\_\_\_\_

Name on Card \_\_\_\_\_ Billing Zip \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

If your sponsorship includes a logo or website recognition, please send your logo or ad to [tchristensen@modchamber.org](mailto:tchristensen@modchamber.org) (300 dpi, jpg only)