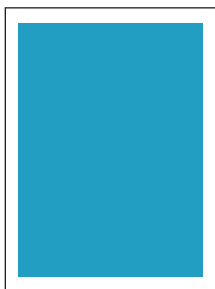


MODESTO CHAMBER OF COMMERCE Progress

MODESTO CHAMBER OF COMMERCE
RATECARD | 2017 - 18

Progress Magazine is the official business publication of the Modesto Chamber of Commerce. This is a full-color glossy magazine is directly mailed to 2,500 chamber members, area businesses, and key decision makers.

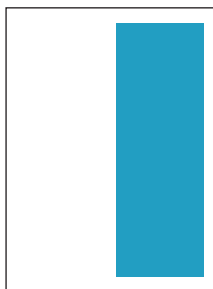
AD SIZES



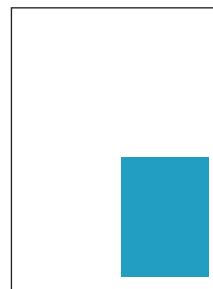
Full Page
7.25" w x 10" h
w/ .125" bleeds
8.75" w x 11.25" h



Half Page
Horizontal
7.25" w x 4.8" h



Half Page
Vertical
3.418" w x 10" h



Quarter Page
Vertical
3.418" w x 4.8" h



Quarter Page
Horizontal
7.25" w x 2.18" h

AD RATES: All prices are per month (non-member rates in parenthesis)

STANDARD ADS

	1x		6x		12x	
	Member	Non-member	Member	Non-member	Member	Non-member
Full Page	\$1430	(\$1600)	\$1265	(\$1520)	\$1200	(\$1450)
1/2 Page	\$805	(\$975)	\$765	(\$920)	\$690	(\$825)
1/4 Page	\$430	(\$520)	\$400	(\$480)	\$370	(\$445)

SPECIALTY ADS

	Member	Non-member
Full Page Back Cover	\$1855	(\$2320)
Full Page Inside Back/Front Cover	\$1560	(\$1950)
1/2 Page Inside Front/Back Cover Horizontal	\$900	(\$1125)

INSERTS

\$700 (\$845)

Advertiser must supply 2,500, 8.5"x11", single page-2oz, printed inserts, to be inserted into Progress. Based on prior approval, irregular or odd size, subject to additional costs. Projected mailing falls within the first week of each month, however mailing timelines are not guaranteed. It is recommended that all time-sensitive materials be inserted or advertised starting the month prior to the date of event. Never Boring cannot be liable for final delivery date.

ARTWORK SPECIFICATIONS

Please supply artwork in one of the sizes listed above in a **CMYK PDF format** with all fonts, pictures and links embedded into the file. A flattened PDF is preferred. No Word documents, please. File must be at least 300 dpi. Ad quality can only be guaranteed if artwork is supplied as requested. Ad accuracy can only be guaranteed if a paper copy is provided. Artwork can be supplied on CD to Never Boring Associates - 1016 Fourteenth Street, Modesto, CA 95354 or emailed to progress@neverboring.com. If you have any questions contact at 209.526.9136.

DEMOGRAPHICS

DISTRIBUTION

2,500 issues are mailed out to members and business leaders in the Modesto Area.

IMPRESSIONS

Over 7,500 monthly impressions.

READERS

Business owners, business managers, government leaders active in the community, community decision makers, participants in community outreach and clubs.

